

# Mike Fatum

Writer, Marketer, Community Manager, Director

Portfolio: [mikefatum.com](http://mikefatum.com)

LinkedIn: <https://www.linkedin.com/in/mike-fatum-0363989/>

11568 Archwood St  
North Hollywood, CA 91606

978-609-0906

VengeanceGOD@gmail.com

## RELEVANT EXPERIENCE

### Cryptic Studios, [crypticstudios.com](http://crypticstudios.com)

#### Senior Community Manager

November 2016-PRESENT

In charge of directing and tracking social media and achieving KPIs for Neverwinter, Star Trek Online and Champions Online, host of weekly Twitch and FB Live stream, writer and editor of website content, coordinates with outside vendors to ensure IP usage is on brand, hosts panels and attends and organizes events related to brand. Creates all non-key art Marketing Art for all three games.

#### Writer

November 2017-PRESENT

Lead writer on the Serial Stories project, creating the first new story content in Champions Online in over two years. Led story meetings to determine direction, outlined the story and mission design, and wrote all dialogue.

### GoPro - [gopro.com](http://gopro.com), Editor

November 2012 - July 2016

Video Editor in charge of global tradeshow video, producing packages and designing showfloor video layout for major shows like CES and NAB. Before that, video editor in charge of GoPro's hunting and fishing video projects.

### The Ace of Geeks, [aceofgeeks.net](http://aceofgeeks.net) — Editor in Chief

August 2009 - September 2016

Managed small (20+) team of writers, streamers and podcasters, producing high quality content on a daily basis..

### Gamespot, San Francisco — Livecam Operator

June 2010 - June 2012

Interacted with fans in live coverage of the E3 convention floor, conducted interviews with developers, and hosted gameplay previews.

## EDUCATION

### University of San Francisco, San Francisco — Bachelors

September 2003 - June 2007

Media Studies

## SKILLS

Cultivates Brand Identity to excite fans and generate conversation

Creates compelling and engaging stories in established IPs and new worlds

Creates Exceptional Art and Videos based on strong filmmaking background

Understands internet culture and how to manage a crisis

Proficient with Microsoft Office, Sprout, Falcon, Photoshop, Premiere, and After Effects

## LANGUAGES

English, Spanish, some Japanese